

HPHA 5306

Windshield Assessment Assignment

This assignment involves surveying a neighborhood. For healthcare administrators to be effective leaders, they must know and understand the community they serve. Often times, healthcare administrators must conduct community needs assessments for funding purposes.

A windshield assessment is a very simple process for gathering information about a neighborhood/community or region and can be the preliminary step to a community needs assessment. Please follow the process described below.

Process:

- Select a rural or underserved neighborhood/community.
- **Do not select the neighborhood/community where live or one that is familiar to you.**
The objective is to explore a new area.
- Allow an hour to an hour and a half and if possible, ask someone to drive you so that you can take notes. If you are unable to find someone to drive you, you may record your findings on your cell phone instead of writing it down and transcribe later. (Safety first)
- It is recommended that you do this during daylight hours especially in neighborhoods that you are not familiar to you.
- Drive slowly from street to street and take notes or record the following:
 - Churches, stores, schools, office buildings, bus stops, clinics, other health care facilities, government facilities, post offices, pools, walking trails and/or other areas of interest.
- Take photos of the area and make note of the lay out.
- Once you are back home while the information about the neighborhood is still fresh on your mind:
 - Make a map of the area and place the sites that you found within the map. (you may use the pictures you gathered)
 - Research the health care facilities, government facilities and other resource agencies on the internet and learn as much as you can about them. Discuss the services and facilities (or the lack of these services, facilities and resources) within your written assessment of your findings.
- In a narrative format (minimum 1000 words) answer the following questions:
 - What did you learn about the neighborhood that you didn't know before?
 - Were there any differences from the neighborhood you live?
 - Were there plenty of grocery stores?
 - Were there green areas/parks?
 - Were there sidewalks?
 - Did the neighborhood appear safe, i.e. unattended dogs, dilapidated buildings?
 - What resource service agencies are available in that neighborhood?
 - What services do these agencies provide based on your internet search?

- Were there any health care facilities?
- What can you deduce about health care access in that neighborhood based on your internet search?
- What other interesting facts did you notice?
- How can you utilize the information you discovered as a healthcare administrator?

Grading Rubric for Windshield Assessment Assignment:

1000 Points = A

- Minimum of 1000 words
- Purpose is clear
- All paragraphs have clear ideas, are supported with examples and have smooth transitions
- Exceptionally well presented and argued; ideas are detailed, well developed, supported with specific evidence & facts, as well as examples and specific details.
- Sources are exceptionally well integrated, and they support claims argued in the paper very effectively.
- Quotations and Works Cited conform to APA style sheet.
- Sentences are clear and varied in pattern, from simple to complex, with excellent use of punctuation.
- Included a map and noted sites and/or provided pictures (drawn, picture, google map, etc.)

900 Points = B

- 900-999 words
- Shows awareness of purpose
- Most paragraphs have clear ideas, are supported with some examples and have transitions.
- Well-presented and argued content; ideas are detailed, well developed, supported with specific evidence & facts, as well as examples and specific details.
- Sources are well integrated and support the paper's claims.
- There may be occasional errors, but the sources and Works Cited conform to APA style sheet.
- Sentences are clear but may lack variation; a few may be awkward and there may be a few punctuation errors.
- Provided a map or pictures but did not note the sites

800 Points = C

- 800-899 words
- Shows limited awareness of purpose
- Some paragraphs have clear ideas, support from examples may be missing and transitions are weak

- Content is sound and solid; ideas are present but not particularly developed or supported; some evidence, but usually of a generalized nature.
- Sources support some claims made in the paper but might not be integrated well within the paper's argument.
- There may be a few errors in APA style.
- Sentences are generally clear but may have awkward structure or unclear content; there may be patterns of punctuation errors.
- Minimal effort on map or pictures (sloppy, difficult to read)

700 Points = D

- 700-799 words
- Lack of awareness
- Lack of organization
- Content is not sound
- The sources are not integrated well. They are not cited correctly according to APA style, nor listed correctly on the Works Cited page.
- Lack of clear sentence structure
- No maps or pictures

600 points = F

- 600 or less words
- No awareness
- No sense of organization
- Content is not sound
- The sources are not integrated well. They are not cited correctly according to APA style, nor listed correctly on the Works Cited page.
- Lack of clear sentence structure
- No maps or pictures

Submit your assignment via the Assignment link in Sakai and provide a cover page with your name, name of the course, date and assignment title. Papers must be formatted according to APA formatting guidelines using 12-point font, double spaced, Times New Roman, one-inch margins, running head and pages numbered.